

JOE LUMLEY CV

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ABOUT ME:

15 years industry experience. I am creative, versatile and personable, with skills ranging from creative direction, branding, product design, AI and social media campaigns across both digital and print.

Confident in building and leading teams as well as working independently, working closely with C-suite employees, ensuring all work produced is of a high quality and on budget. I take pride in my work and I am able to work on multiple projects under tight deadlines in multiple global markets.

EMPLOYMENT:

OHME (MAR 2023 – PRESENT)

At Ohme I am the global design lead. I joined the company as the sole designer and have been responsible in leading a brand re-fresh, including complete re-designs of the company website and mobile app, as well as creating stands for global events and digital products.

I manage a small team who are responsible for all marketing materials across 9 international markets, working closely with senior stakeholders across the business in all countries Ohme operate in.

Recently I have been implementing new AI technologies into the way the design team work at Ohme to increase team efficiency and productivity.

FREELANCE (OCT 2022 – FEB 2023)

Working at Black Sun design agency working on multiple UI projects for brands such as Coca Cola

CAZOO (OCT 2021 – OCT 2022)

After Cazoo acquired Cazana, I joined the team as a senior designer, working on print posters and brochures, OOH, social media assets, web design and car measuring tools. I helped convert all existing Cazana collateral into the Cazoo brand style and managed the rebrand of another company Cazoo acquired, CD Auction.

I designed many assets for Cazoo's sponsorship partners such as Aston Villa FC, Everton FC, Welsh National Rugby team, Marseille FC and Valencia.

CAZANA (JAN 2021 – OCT 2021)

As Head of Design at Cazana I worked on a complete rebrand of the company website and brand assets as well as managing 2 members of staff.

The work included creating social assets, infographics, a new website, ebooks and company merchandise. I also handled the day to day management of the team such as work load, staff development and reporting.

FREELANCE (SEPT 2020 – JAN 2021)

Working with numerous businesses and sectors from sport to automotive. I have created betting products for Betfair, social media assets for AIA and Tottenham Hotspur as well as designing the brand identity and assets for Car Credible, a new vehicle financing website.

GIVEMESPORT (OCT 2014 – SEPT 2020)

Head of Design at GiveMeSport, Facebook's largest sports publisher with over 26m fans. I managed a small team and worked across all design and creative projects within the business from creating pitch presentations to social engagement graphics.

I created the brand guidelines and overall design identity of the GiveMeSport. I redesigned the GiveMeSport website working closely with the development team.

I worked on many branded content series with brands such as The Royal Marines, Football Manager, UFC, Lifeproof and William Hill. I was responsible for all design related tasks when creating these projects.

SUTTONYOUNG (JULY 2014 – OCT 2014)

While at Suttonyoung I worked on a number of projects for large clients including Canary Wharf and King's Cross as a mid-weight designer.

The type of projects varied from logo and identity design to large format exhibition graphics, posters, brochures and floor plans.

HAYS (SEPT 2012 – JUNE 2014)

At Hays recruitment, I was working as a junior designer, creating comprehensive salary guides, brochures, infographics, and online banners.

FURY DESIGN (SEPT 2010 – FEB 2012)

Graduate designer at a small design agency.

EDUCATION:

2005–2007: South East Essex College Triple Merit
BTEC National Diploma in Graphic design

2007–2009: Camberwell College of Arts Foundation
Degree Design Practice

2009–2010: University of Essex BA Graphic Design
Grade 2:1

SOFTWARE

